

Pari Gala

Multipotentialite graphic designer, who is in the constant pursuit of a perfect balance between eccentricity and profound thought.

I strongly believe that every experience leaves us with a valuable insight.

Brand Strategy
Brand Identity
Packaging & Print
Editorial & Typography
UI & Website
Art direction
Visual Communication

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Lightroom
Google Suite



Graphic Design

2018-2020
Post Graduate Course
Ecole Intuit Lab, Mumbai
delve in deep

Certificate Course in Bakery

2016
I.H.M.C.T.A.N.
every ingredient matters

Furniture and Interior Design

2012-2013
National Institute of Design
balance beauty with function

B.E. in Information Technology

2006-2010
Rajiv Gandhi Institute of
Technology
question the boundaries

Design & Strategy Freelance

2021-Present
Working for self and moving
towards creating like-minded
communities & work.
flying off the nest

Clay Strategy Design

2020
A non-conformist agency,
focusing on strong strategy to
drive greater brand growth.
moulding the thoughts

Eventfully

2017-2018
A digital start-up company,
creating an online B2B platform
for event supplies.
everything is connected

TwoMuch Decor & Designs

2014-2017
A decor company re-defining
everyday living.
the process matters

Painted Matter

2010-2014
A personal touch of hand tossed
paint, creating unique
personalized products.
do what makes you happy

